



May 22nd, 2012

FOR IMMEDIATE RELEASE

Zimmer Children's Museum to Participate in Blue Star Museums

The Zimmer is one of more than 1,500 museums across America to offer free admission to military personnel and their families this summer in collaboration with the National Endowment for the Arts, Blue Star Families, and the Department of Defense

Los Angeles, CA— Today the Zimmer Children's Museum announced the launch of Blue Star Museums, a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 1,500 museums across America to offer free admission to all active duty military personnel and their families from Memorial Day through Labor Day 2012.

Leadership support has been provided by MetLife Foundation through Blue Star Families.

The complete list of participating museums is available at www.arts.gov/bluestarmuseums.

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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