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FOR IMMEDIATE RELEASE



ZIMMER CHILDREN'S MUSEUM RECEIVES \$2,000 CVS CAREMARK COMMUNITY GRANT *Donation to Zimmer Children's Museum is part of CVS Caremark Community Grants Commitment to Supporting Children with Disabilities*

LOS ANGELES, CALIF. (July 6, 2012) - The Zimmer Children's Museum announced today that it has received a \$2,000 [CVS Caremark Community Grant](#). The Zimmer's mission is closely aligned with CVS Caremark All Kids Can, the company's signature philanthropic program focused on supporting children with disabilities. The grant from CVS Caremark will support the Zimmer Children's Museum's Open Door Days, when the museum opens on special days exclusively for families with children with special needs.

While the Zimmer works diligently to provide inclusive programs every day, Open Door Days combine special considerations regarding cost and 'busy-ness' of the museum with an understanding community. The hope is that visiting the museum is enjoyable for all families, and Open Door Days serves as another option so that all families in the city may play and learn together at the Zimmer.

The next Open Door Day is Monday, July 16, 2012 from 10am – 1pm. For the comfort of the families attending, we limit our capacity and offer a discounted admission rate of \$10 per family (for up to 2 adults and all children in one household) for the day. Reservations are required. Please call Jessica Sachs at (323) 761-8910 to make a reservation.

"We are committed to making a positive impact in the communities where we live and work and the CVS Caremark Community grants program does just that by supporting organizations that truly make a difference in the lives of children and families," said Karen Ramos, Senior Manager, Community Relations, CVS Caremark Corporation. "We are proud to support the work that the Zimmer Children's Museum does in the community and we look forward to working with them in the year ahead."

The Zimmer was selected to receive a grant through the CVS Caremark Community Grants 2011 grant application process. Grants were awarded to organizations that share a common vision with CVS Caremark's All Kids Can program, which strives to make life easier for children with disabilities. The goal of the All Kids Can program is create more inclusive environments for children with and without disabilities to build self-esteem, lasting friendships and social skills, and to help children without disabilities learn diversity and tolerance.

"CVS Caremark is committed to helping children with disabilities learn, play and succeed in life," said Dennis Palmer, Senior Vice President, CVS Caremark. "Through this grant, we are able to help make an impact on the lives of children in the Los Angeles community."

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About CVS Caremark All Kids Can

All Kids Can, a program of the CVS Caremark Charitable Trust and CVS Caremark, is a five-year, \$25 million commitment to support children with disabilities. The goals of All Kids Can are to support children with disabilities by raising awareness in schools and in local communities about the importance of inclusion, creating greater opportunities for physical activity and play, and providing access to medical rehabilitation and related services. CVS Caremark and its more than 190,000 employees plan to help children with disabilities learn, play and succeed through partnerships with leading local and national nonprofit organizations such as Easter Seals and many others across the country. For more information, visit

<http://www.cvsallkids.com>.

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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