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## FOR IMMEDIATE RELEASE

### Kids Have a “Ball” at New Aid and Rescue Center! Brand New Exhibit Features Rescue Boat from Katrina, Ball Pit

Los Angeles, CA – On August 31<sup>st</sup>, the Zimmer Children's Museum officially cut the ribbon (well, caution tape) on its new S. Mark Taper Foundation Aid and Rescue Center. The grand opening was a huge success, and it featured musical performances by David Tobocman and Lisa Kimmey-Winans, as well as special guests from the Los Angeles Fire Department.

The highlight of the exhibit is an actual Zodiac rescue boat used to save lives in the aftermath of Hurricane Katrina. Surrounding the boat is a ball pit of “water,” complete with life jackets and buoys. The center also includes a fire station and a fire engine with interactive components for children to roleplay as firefighters.

“We are so excited about the S. Mark Taper Foundation Aid and Rescue Center. It is not only a great addition to our other play areas, but it also sends a great message about kindness and humanity in times of need,” said Esther Netter, CEO of the Zimmer Museum. “The timing of the opening is also significant, as it coincides with the sixth anniversary of Hurricane Katrina.”

What are you waiting for? Come play!

#### About the Zimmer Children’s Museum

The **Zimmer Children’s Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

The **Zimmer Children’s Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children.

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