



February 13th, 2012

FOR IMMEDIATE RELEASE

The Zimmer Children's Museum Announces Open Door Days Exclusively for Children with Special Needs

Los Angeles, CA – On Monday, February 20th, the Zimmer Children's Museum hosts its first ever Open Door Days event. While all children and families are always welcome at the Zimmer, the museum will open on special days exclusively for families with children with special needs.

“At the Zimmer, we are committed to making quality play and learning experiences available to all children. While the Zimmer works diligently to provide inclusive programs every day, our Open Door Days combine special considerations regarding cost and ‘busy-ness’ of the museum with an understanding community,” says Museum Director, Julee Brooks. “Our hope is that visiting the museum is enjoyable for all families, and Open Door Days serves as another option so that all families in the city may play and learn together at the Zimmer. “

The museum itself features 10,000 square feet of interactive exhibits for ages 0-8 and now hosts over 50,000 guests each year. The museum's hands-on exhibits, programs and community engagement initiatives give children and families opportunities to engage in compassionate play and learning experiences so that they may make meaningful contributions to the world in which they live. The Zimmer Children's Museum believes in the immense benefits that meaningful play can bring to individual children and to our community when young people from across the city play together.

For the comfort of the families attending, we limit our capacity and offer a discounted admission rate of \$10 per family (for up to 2 adults and all children in one household) for the day. Reservations are required. Please call Jessica Sachs at (323) 761-8910 to make a reservation for either of the following days:

Monday, February 20th, 2012 (President's Day): 2pm - 5pm

Monday, April 2nd, 2012 (LAUSD Spring Break): 10am - 1pm

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles.

The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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