

FOR IMMEDIATE RELEASE



WINTER WONDERLAND WEEK ARRIVES AT THE ZIMMER CHILDREN'S MUSEUM

LOS ANGELES, CALIF. (December 17, 2012) – Los Angeles will see some snow this December during the Zimmer Children's Museum's Winter Wonderland Week! Winter Wonderland Week runs from Tuesday, December 25 - Friday, December 28, 2012. Join us for arts & crafts, story times, and special workshops for the whole family!

The museum will be open from 10am-2pm on Christmas Day, Tuesday, December 25. Winter activities will take place all day at the Zimmer, including:

Snow, Baby!

It's going to be a white winter this year! Bring your little ones to explore the color and softness of white fluffy snow. It'll be snow-sational!

Open Art: Snowflakes!

Snowflakes are one of a kind, just like you! Create simple snowflakes with items from around the house!

Puffy Penguin Pals

Waddle away with a snuggly wuggly Penguin Pal of your own! *Workshop Fee: \$10*

Snow Global

We're making it snow all over the world, especially here in LA! Make your own snow globes to bring some of that chilly winter snow into your very own home! And unlike the real stuff, this snowy scene lasts the whole year through! *Workshop Fee: \$10*

For more information and schedule: <http://www.zimmermuseum.org/programs.html>

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.