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ZIMMERPALOOZA: MAKER MANIA IS A PARTY FOR THE WHOLE FAMILY **ZIMMER CHILDREN'S MUSEUM'S LARGEST FAMILY FUNDRAISER OF THE YEAR COMING UP ON JANUARY 27**

LOS ANGELES, CALIF. (January 18, 2013) – The Zimmer Children's Museum's annual family fundraiser Zimmerpalooza is quickly approaching, and tickets are going fast. The event will be held on Sunday, January 27, 2013 from 11am-2pm at the Zimmer Children's Museum.

With a brand new "Maker Mania" theme, this year's event will give kids a chance to design, create, build, and engineer projects of all kinds. There will be 10 art and building stations throughout the museum and beyond, 2 musical performances, and delicious food catered by Got Kosher?. Activities have been designed to be engaging for kids of all ages, including more complex maker projects for our 8-12 year old crowd. All of the proceeds from the event support our Family Access Program, which allows hundreds of low-income families each year to experience the programs of the Zimmer Children's Museum for free or at deeply discounted admission and membership rates.

Zimmerpalooza activities include: Costume Creation Station sponsored by UrbanSitter, "Sew Cute" animal pillow making sponsored by Zookies; Cardboard Cityscape by LA Makerspace; ArtBots sponsored by Storyopolis; Mad Labs sponsored by The Exploratory, LA Makerspace, and Learning Equipment Supply Service; robot station presented by Rolling Robots; entertainment scheduled by Franklin Haynes Marionettes, Grammy-nominated Willie Aron live on stage, and Celebration Entertainment; and party extras like face painting, glitter tattoos, hair braids, and so much more! Party Décor is sponsored by Party Divine. Tickets for this sell-out event are \$75 per child and \$125 per adult. Family and corporate sponsorship packages begin at \$500.

Media sponsors for the event include the Hollywood Reporter, LA Parent, MomAngeles, and LA Mom Magazine.

For more information or to purchase tickets and sponsorships:
<http://www.zimmermuseum.org/zimmerpalooza.html>

About the Zimmer Children's Museum

The **Zimmer Children's Museum** is a nonprofit cultural institution located on Museum Row in Los Angeles, featuring hands-on exhibits for children ages 0-8 to explore BIG IDEAS in creative and inspiring settings. The Zimmer is also the only museum dedicated specifically to kids and families in Los Angeles. The **Zimmer Children's Museum** is dedicated to teaching people about the BIG IDEAS of global citizenship, community responsibility, and cultural sensitivity. Our mission is to promote values that help make a better society through interactive learning, creative self-expression and art experiences for children. For more details about the museum and its programs and events, please visit <http://www.zimmermuseum.org>.

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