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**ZIMMER CHILDREN'S MUSEUM PRESENTS THE 13TH ANNUAL DISCOVERY AWARD DINNER
HONORING MARGARET LOESCH, DAVID MADDEN, AND SANFORD MICHELMAN**

LOS ANGELES, CA (September 11, 2013) - The Zimmer Children's Museum is proud to announce its 13th Annual Discovery Award Dinner which will take place on **November 14th, 2013** at the **Beverly Hills Hotel**. Serving as the only children's museum in the city of Los Angeles, the Museum will present its prestigious Discovery Award honoring extraordinary leaders in their fields and communities to **Margaret Loesch**, founding President and Chief Executive Officer of the Hub Network, **David Madden**, President of Fox Television Studios, and **Sanford Michelman**, founding Partner and Chair of Michelman & Robinson, LLP. Sponsorship and ticket information can be found at gala.zimmermuseum.org.

"We are thrilled to be able to honor such deserving individuals with the prestigious Discovery Award. The honorees all embody the qualities of true leaders both in their communities and in their professional lives. We are proud to celebrate all of their accomplishments," said Sheryl Wachtel, Zimmer Board Member and Dinner Chairperson.

About the Honorees:

Margaret Loesch is President and Chief Executive Officer of the Hub Network, a destination for kids and their families. Loesch has four decades of unparalleled success in all phases of children's and family entertainment. Her extensive resume includes the development and/or production of some of the most iconic programs in children's television, such as "Smurfs," "Mighty Morphin Power Rangers," and "X-Men." In addition to her production credits, Loesch is the founding president and CEO of the Fox Kids Networks, the U.S. Hallmark Channel, and the Hub Network. Among Loesch's industry awards are multiple Emmy® Awards, a George Foster Peabody Award, and a CableFAX Most Powerful Women in Cable Award. Loesch is also a past BANFF World Media keynote speaker, and a recent inductee into the University of Southern Mississippi School of Mass Communication and Journalism (MCJ) Hall of Fame.

David Madden is President of Fox Television Studios. In his position, Madden oversees all of the studio's scripted and unscripted programming, including series, limited series and original movies for television, as well as FTVS' finance, operations, and marketing divisions. Madden also oversees the studio's alternative programming slate, which includes a range of projects in development for a variety of US networks and international broadcasters. Prior to joining FTVS, Madden was a producer and partner with the Paramount Pictures-based Cort/Madden Company, a producer and partner with Interscope Communications, and Vice President of Production at Paramount Pictures.

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Sanford Michelman is a Founding Partner of Michelman & Robinson and is Chair of the Firm's Executive Committee. He is a uniquely versatile attorney who is skilled in litigation practice. Michelman has extensive experience advocating on behalf of his clients in arbitrations, state and federal courts, administrative proceedings, and has successfully defended companies against multi-millions of dollars in litigation exposure. In 2001 Michelman was appointed to the California State Athletic Commission by the Governor and has served in various positions for the commission, including Chairman for several years.

Dinner Co-Chairs for the evening include: * **Kevin Beggs**, President, Lionsgate Television * **Stephen J. Davis**, President, Hasbro Studios * **Ari Greenburg**, Partner, WME * **Amy & Andy Heyward**, Founders, A Squared Entertainment * **David Hill**, Sr. Executive VP, Fox Newscorp * **Dana Kravetz**, Managing Partner, Michelman & Robinson LLP * **John Landgraf**, President FX * **Michael Lombardo**, President, HBO * **Gary Newman**, Chairman, Twentieth Century Fox * **Michael Nyman**, Chairman and CEO, PMK BNC * **Peter Roth**, President, Warner Brothers Television * **Richard Smith**, President, Private Bank of California * **Ken Solomon**, CEO, The Tennis Channel * **Joel Stillerman**, EVP Original Programming, AMC * **Jeff Wachtel**, Co-President, USA Network.

The Discovery Award is presented annually to extraordinary individuals who are leaders in their fields and communities. Past recipients include: * **Kevin Beggs**, President, Lionsgate Television * **Stephen J. Davis**, President, Hasbro Studios * **Barbara Fisher**, Senior Vice President of Programming, GMC * **Beth & Rodney Freeman**, business and community leaders * **Gary E. Knell**, CEO, NPR * **Missy Halperin**, Senior Vice President, Talent Relations for Fox Broadcasting Company * **Andy Heyward**, President, A Squared Entertainment * **Mark Itkin**, Executive Vice President, William Morris Endeavor Entertainment * **Deborah Klein**, Partner, Jackoway Tyerman Wertheimer Austen Mandelbaum Morris & Klein * **Wendy Moss Klein**, Co-President, 2 Friends Entertainment * **Mort Marcus**, Co-president, Debmar-Mercury * **Courtney Mizel**, Founding Director and Chairman, Counter-terrorism Education Learning Lab * **Dana Pachulski**, philanthropist and community leader * **Sharon Sacks**, President and Founder, Sacks Productions * **Richard Smith**, President and Co-Founder of The Private Bank of California * **Jeff Wachtel**, Co-President, USA Network, among many others.

To purchase a sponsorship or tickets to the dinner visit www.gala.zimmermuseum.org or contact Rebecca at **(323) 761-8992**.

About the Zimmer Children's Museum

Zimmer Children's Museum is an interactive children's museum and youth development organization. Its programs and exhibits are dedicated to instilling young people with the confidence and desire to shape their own lives and those around them for the better. Visited by over 80,000 people annually from diverse Los Angeles families, the museum offers a hands-on and free play learning experience that teaches children social responsibility and community values. Its youth development program, youTHink, engages over 3,000 public school students annually in programs that use art and creativity to empower young people to find their voice, seek leadership roles and take action in their communities.

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